



FLORIDA GULF COAST UNIVERSITY

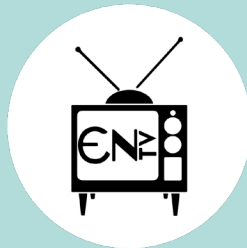
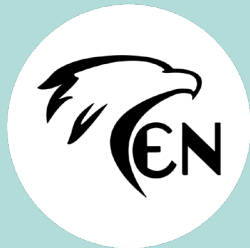
EAGLE MEDIA

ADVERTISING GUIDE

THIS IS EAGLE MEDIA



EAGLE MEDIA



Easily target over 14,000 FGCU students, faculty, alumni and more... Eagle Media at Florida Gulf Coast University houses three student-run media outlets on campus: Eagle News, Eagle News TV (ENTV), and Eagle Radio. Each offer students real-world experience in print, digital, broadcast, advertising and graphic design, as well as providing you with the perfect platform to speak to our growing student body.

CONTACT US

Email: businessmanager@eaglenews.org

Web: eaglenews.org/contact

Newsroom: 239.590.7945

Advertising Office: 239.590.7712

Address:

10501 FGCU Blvd. South, McTarnaghan 201
Fort Myers, FL 33965

EAGLE NEWS



EAGLE NEWS



@FGCUEAGLENEWS



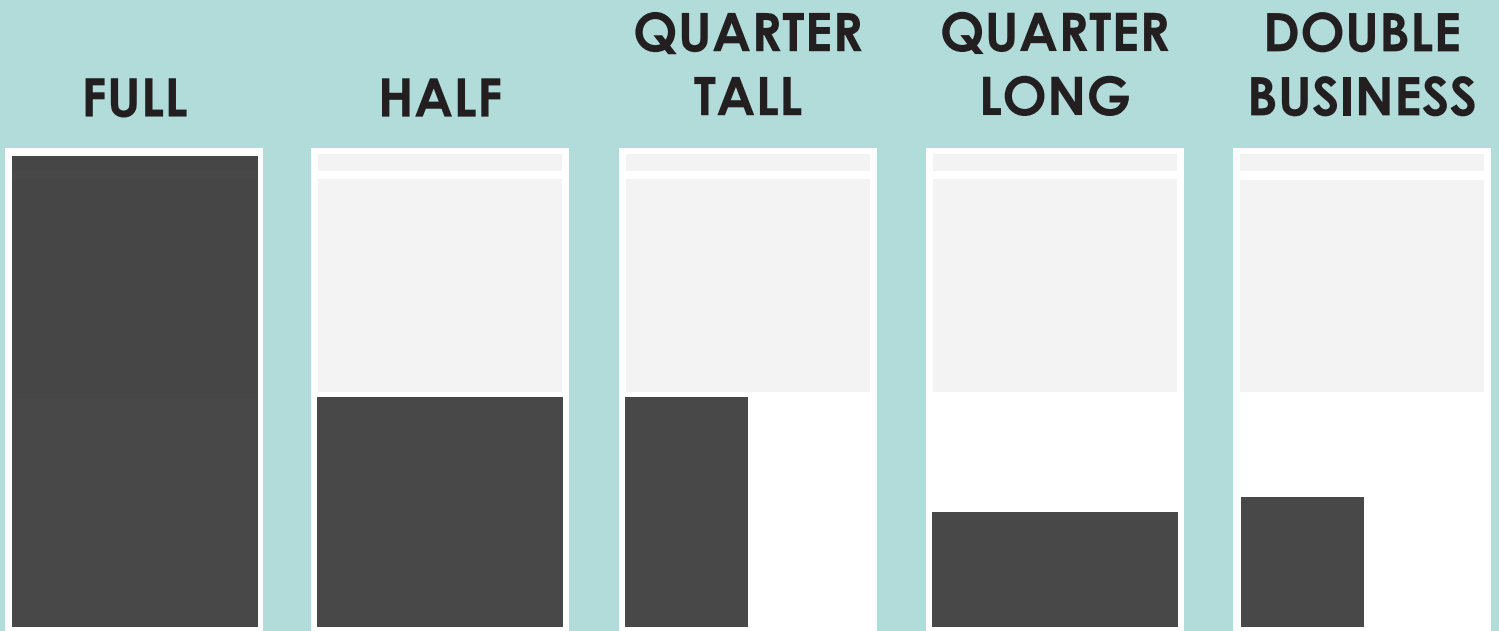
@EAGLENEWS



Established in 1997, Eagle News is the editorially independent student newspaper at Florida Gulf Coast University. The print version is published Wednesday during the fall and spring semesters and three times during the summer. Delivered to more than **30 sites** on and off campus.

Ask about our university discounts & specials!

SIZES AND PRICING*



Display Ad Size	Single Use	Half Semester (approx. 6 issues)	Full Semester (approx. 12 issues)	Full Year
Full Page (10.25 x 18.75 in.)	\$500	\$475	\$450	\$425
Half Page (10.25 x 9 in.)	\$246.42	\$234.09	\$221.77	\$209.45
Quarter Tall (5 x 9 in.)	\$123.21	\$117.05	\$110.89	\$104.73
Quarter Long (10.25 x 4.9 in.)	\$123.21	\$117.05	\$110.89	\$104.73
Double Business (5 x 5 in.)	\$66.00	\$62.67	\$60.00	\$57.00

*Prices are subject to a 40 percent increase for placement in special issues, including the 'Welcome Back' edition.

EAGLE RADIO & ENTV



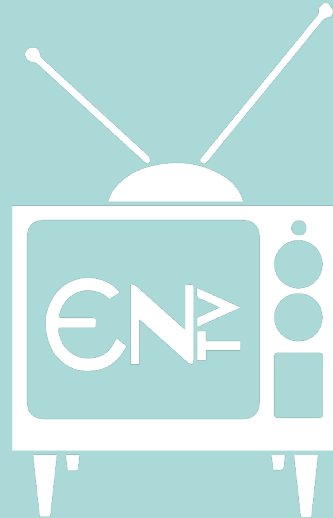
EAGLE RADIO - FGCU
FGCUENTV



@FGCUEAGLERADIO
@FGCU_ENTV



@FGCUEAGLERADIO
@FGCUENTV



Reach a whole new audience in a whole new way. Eagle Media gives advertisers the chance to be seen and heard by advertising with Eagle Radio and ENTV.

PACKAGE OPTIONS

EAGLE RADIO

Host Read \$20 per single episode

Multi-Show Host-Read Package \$18 per episode

ENTV

7-10 Sec. Preroll Ad \$25 per episode

Multi-Video Preroll Package \$20 per episode

Ad production services by ENTV come with a \$15 service fee.

EAGLENEWS.ORG

Reaching thousands of viewers every week.



Display Ad Size	Per Week	Per Month	Per Semester
Top Banner (500 x 90 pixels)	\$250		
Rectangle Side (336 x 280 pixels)	\$200	\$550	\$2,750
Middle/Bottom Banner (780 x 90 pixels)	\$200	\$550	\$2,750

And coming this fall... advertise on our brand-new user-friendly mobile app!

Ad Design Services:

Eagle News offers ad and graphic design for customers who require assistance with a fee of \$100.

SPECIAL MULTIMEDIA PACKAGES

PRINT & WEBSITE

“Big-Time” Package (Full Page and Online)

\$650 for a full-page ad in a single issue and top banner online for one week

\$625 for a full-page ad in a single issue and side/rectangle/middle/bottom banner for one week

“Half-Time” Package (Half Page and Online)

\$446.40 for a half-page ad in a single issue and top banner online for one week

\$390.50 for a half-page ad in a single issue and side/rectangle/middle/bottom banner for one week

“Quarterback” Package (Quarter Long/Tall Page and Online)

\$335.90 for a quarter ad in a single issue and top banner online for one week

\$285.35 for a quarter ad in a single issue and side/rectangle/middle/bottom banner for one week

“Half-Time Plus” Package (Half Page and Online)

\$4,500 for a half-page ad in 10 issues of the paper + five months of side rectangle ads online

“Quarterback Plus” Package (Quarter Long/Tall Page and Online)

\$3,600 for a quarter-page ad in 10 issues of the paper + five months of side rectangle ads online

RADIO & TV

Eagle Radio & ENTV ads offered at half price per episode when purchased with any packages above, and 25 percent off when purchased with any print or online ad.

